

## Visit Isle of Man Trade Show - Oct 2019



**Start Date:**

Tuesday , 2019-10-15 09:30:00

**End Date:**

Tuesday , 2019-10-15 17:00:00

**Contact Name:**

Carolyn Hudson

**Phone:**

07624 290 997

**Venue:**

Central Promenade IM2 4NA  
Douglas Isle of Man

### Event Descriptions:

Participation in our trade shows and events give your company the opportunity to market its products and services using arguably the most effective method available: face-to-face communication. no other venue provides such a large number of prospects in one locale.

Not only do you find yourself face-to-face with clients attending an event, but in the case of trade shows, you are positioning yourself in front of hundreds, possibly even thousands, of potential clients with a vested interest in your industry, product or service. All Personal connections that can be made at such events offer great value.

Most importantly, you have their undivided attention. Our shows are an effectively designed exhibit & communicate not only the benefits of your products/services as well but promote the company's brand and image. An event like this is a vital piece of a company's larger corporate marketing plan and must be used to promote and communicate a company's overall marketing message, which is more important than ever. One interaction at a show can lead to a connection that can many times compensate for the investment made in an exhibition and then some!

Reaffirm existing business relationships  
Identify new customers and potential partners  
Scope out the competition  
Networking opportunities

### TRADE SHOW TRENDS

80% of trade show attendees influence product or service recommendations or make final purchasing decisions. Visitors want to evaluate your product — how it works and looks against the competition.

50% of trade show attendees plan to buy one or more exhibited products within 12 months of the show.

## Organiser Of Visit Isle of Man Trade Show - Oct 2019

**Organiser Details:**